

Media Release n. 1

AVIATION: DRONES AND AIR TAXIS, THE FLIGHT OF THE FUTURE IN ROME AGREEMENT BETWEEN “ROMA DRONE CONFERENCE” AND “AIR MOBILITY SHOW”

**The event will take place in October at Fiera Roma as part of ZeroEmission Mediterranean
All the latest news on advanced air mobility and electric aircraft will be on display**

Drones, air taxis and electric aircraft will be among the key players at [ZeroEmission Mediterranean 2024](#), the international fair dedicated to photovoltaic and renewable energy technologies, which will take place from **16 to 18 October** at **Roma Exhibition Centre**.

Two special initiatives are planned as part of this event: the **tenth edition of the Roma Drone Conference**, the landmark professional event in the drone and innovative air mobility sector, joins the **second edition of the electric aviation [Air Mobility Show](#)**. This partnership is the result of a strategic agreement between A151 and Mediarkè, the organizing companies of ZeroEmission Mediterranean and Roma Drone Conference, respectively. Major Italian and international experts in the sector are expected to participate, along with numerous companies and startups who will present the latest technologies available on the market.

“Italy deserves a great conference and trade fair event dedicated to the future of flight, with a focus on the commercial applications of drones, on the use of air taxis for urban passenger transport and also on the sustainable evolution of aviation thanks to new aircraft electric”, said **Luciano Castro**, president of Roma Drone Conference and director of Air Mobility Show. “This is the aim of the strategic partnership between our two events, which will take place together for the first time. It will be a great opportunity to present new systems and technologies to representatives of civil and military institutions, universities, companies and operators, not only Italian but from across the Mediterranean area”.

“We are extremely pleased to start this new collaboration, which also involves Fiera Roma, with the objective of effectively adding value to our trade fair in the field of drones and air mobility,” said **Marco Pinetti**, director of ZeroEmission Mediterranean. “Italian and international operators in the sector will be able to meet, exchange information, and get an updated picture of the market and its prospects. The Air Mobility Show and Roma Drone Conference will be an unprecedented opportunity to explore the future of aviation.”

Rome Drone Conference will take place on **Thursday 17 October** and will be divided into two sessions. The conference "Italy of drones 2024: balance sheet and prospects of the UAS market" is scheduled for the morning, which will look at the situation, challenges and prospects of the **Unmanned Aerial Systems (UAS)** and **Innovative Air Mobility (IAM)** in Italy. A discussion is planned between the **National Civil Aviation Authority (ENAC)**, companies, professionals and operators. The third edition of PwC Strategy& Italia's research on the UAS/IAM market will be presented as a preview. The afternoon session will be a round table on "Innovative Air Mobility in Italy: transport of goods and passengers with UAS and eVTOL". It will explore the opportunities and prospects of the use of drones for the delivery of goods, as well as the new challenges of transporting people in urban areas with electric air taxis with vertical take-off and landing and the creation of a network of vertiports.



A major international conference on electric aviation will also take place during the event. Numerous companies and startups in the drone, innovative air mobility and electric flight sectors will be on display in the Air Mobility Show exhibition area, and the **Blue Planet Economy Expoforum** on the maritime economy will also take place. Further information is on www.romadrone.it and www.airmobility.show.

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Roma Drone Conference | Air Mobility Show

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